



Date: 09/09/2026
Pl. Ref.: 26/60837

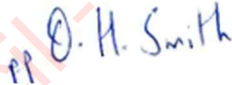
Bank of Ireland Group PLC.,
c/o James McKeivitt,
50 North Road,
Drogheda,
Co. Louth. A92 W725.

Notification of a decision under Section 34 of the Planning & Development Act 2000 (as amended)

Planning Register Number: 26/60837
Application Received Date: 20/07/2026
Further Information Received Date:

In pursuance of the powers conferred upon them by the above-mentioned Acts, Kildare County Council have by Order dated 09/09/2026 decided to **REFUSE** PERMISSION for the development of land namely: The development will consist of the installation of 2no. digital screens at ground floor level along the northwest elevation. All screens will be located internally within the existing window display at **Bank of Ireland, Main Street, Maynooth, Co. Kildare W23 RD73** for the reasons set out in the schedule attached. The Planning Authority have had regard to any submissions or representations made on this file. The building is located within an ACA (Maynooth ACA – Map Ref. V1-11.10).

Date: 09/09/2026



Senior Executive Officer, Planning
Kildare County Council

Any appeal against the decision of a Planning Authority under Section 37 of the Planning & Development Act 2000 (as amended) may be made to An Coimisiún Pleanála, 64 Marlborough Street, Dublin 1. First and third party objections must be received by An Coimisiún Pleanála within 4 weeks beginning on the day of making the decision by the Planning Authority. The appeal must be fully complete from the start - you are not permitted to submit any part of it later, even within the time limit.

Any appeal made within the statutory appeal period to An Coimisiún Pleanála will be invalid unless accompanied by

- 1 Confirmation of submission to Planning Authority
- 2 The correct statutory fee, (Fees payable to An Coimisiún Pleanála on or after 5th September, 2011)
 - (i) Appeal by 1st party relating to commercial development where the application included the retention of development - €4,500 or €9,000 if an EIAR or NIS involved.
 - (ii) Appeal by 1st party relating to commercial development (no retention element in application) - €1,500 or €3,000 if an EIAR or NIS involved.
 - (iii) Appeal by 1st party non-commercial development where the application included the retention of development - €660
 - (iv) Appeal by 1st Party solely against contribution condition(s) – (2000 Act and amendments Section 48 or 49) - €220
 - (v) Appeal following grant of leave to appeal
 - (vi) An Appeal other than referred to in (i) to (v) above - €220

This guide does not purport to be a legal interpretation of the fees payable to An Coimisiún Pleanála. Please

contact An Coimisiún Pleanála for further information.

Kildare County Council - Inspection Purposes Only

Planning Permission is sought for the installation of 2no. digital screens at ground floor level along the northwest elevation. All screens will be located internally within the existing window display at Bank of Ireland Main Street, Maynooth, Co. Kildare W23 RD73. The building is located within an ACA (Maynooth ACA – Map Ref. V1-11.10).
– Bank of Ireland Group PLC - 26/60837

Permission is REFUSED for the following reasons:

1. The proposed development of 2 no. digital screens at ground floor level on the northern elevation of the Bank of Ireland building is situated in a highly prominent location within the Maynooth Architectural Conservation Area (ACA) and adjoined by two Protected Structures including Court House Square (RPS No. B05-46) and The Leinster Arms (RPS No. B05-46). This type of advertisement in this location is contrary to Table 15.10 of the Kildare County Development Plan 2023-2029 (as varied) which states that digital boards/signs are '*not permitted in an Architectural Conservation Area or on or close to a Protected Structure*'. Furthermore, such signage is considered contrary to Objective BHO 2.2 and Section 5.3.8 of Appendix C of the Maynooth and Environs Joint Local Area Plan 2025-2031 as they are incongruous to the existing historic streetscape on this side of Main Street. Therefore, the proposed development, if granted, would be contrary to the proper planning and sustainable development of the area and would set an undesirable precedent for development in the ACA.