



Date: 07/09/2026
Pl. Ref.: 26/60836

Bank of Ireland Group PLC.,
c/o James McKeivitt,
50 North Road,
Drogheda,
Co. Louth. A92 W725.

Notification of a decision under Section 34 of the Planning & Development Act 2000 (as amended)

Planning Register Number: 26/60836
Application Received Date: 20/07/2026
Further Information Received Date:

In pursuance of the powers conferred upon them by the above-mentioned Acts, Kildare County Council have by Order dated decided to **REFUSE** PERMISSION for the development of land namely: for the installation of 2no. digital screens at ground floor level along the south-east elevation. All screens will be located internally within the existing window display at **Bank of Ireland, Main Street, Newbridge, Co. Kildare, 23 RD73, which is a Protected Structure (Ref. No. B23-39/NBHS Ref. 11818028)** for the 1 reason set out in the schedule attached. The Planning Authority have had regard to any submissions or representations made on this file.

Date: 07/09/2026

pp O. H. Smith

Senior Executive Officer, Planning
Kildare County Council

Any appeal against the decision of a Planning Authority under Section 37 of the Planning & Development Act 2000 (as amended) may be made to An Coimisiún Pleanála, 64 Marlborough Street, Dublin 1. First and third party objections must be received by An Coimisiún Pleanála within 4 weeks beginning on the day of making the decision by the Planning Authority. The appeal must be fully complete from the start - you are not permitted to submit any part of it later, even within the time limit.

Any appeal made within the statutory appeal period to An Coimisiún Pleanála will be invalid unless accompanied by

- 1 Confirmation of submission to Planning Authority
- 2 The correct statutory fee, (Fees payable to An Coimisiún Pleanála on or after 5th September, 2011)
 - (i) Appeal by 1st party relating to commercial development where the application included the retention of development - €4,500 or €9,000 if an EIAR or NIS involved.
 - (ii) Appeal by 1st party relating to commercial development (no retention element in application) - €1,500 or €3,000 if an EIAR or NIS involved.
 - (iii) Appeal by 1st party non-commercial development where the application included the retention of development - €660
 - (iv) Appeal by 1st Party solely against contribution condition(s) – (2000 Act and amendments Section 48 or 49) - €220
 - (v) Appeal following grant of leave to appeal
 - (vi) An Appeal other than referred to in (i) to (v) above - €220

This guide does not purport to be a legal interpretation of the fees payable to An Coimisiún Pleanála. Please contact An Coimisiún Pleanála for further information.

Planning Permission is sought for the installation of 2no. digital screens at ground floor level along the southeast elevation. All screens will be located internally within the existing window display at Bank of Ireland, Main Street, Newbridge, Co. Kildare, W23 RD73, which is a Protected Structure (Ref. No. B23-39/NBHS Ref. 11818028) – Bank of Ireland Group PLC – 26/60836

Permission is REFUSED for the following reasons:

1. The proposed development of 2 no. digital screens at ground floor level in the southeast elevation and façade of the Bank of Ireland building which is a Protected Structure (RPS B23-39 and RPS B23-38 and on the NIAH ref no. 11818028 and ref no. 11818027) situated at a highly visible location at the corner of Main Street (R445) and Charlotte Street (R416) in Newbridge would negatively and materially affect a protected structure, would be contrary to policies and objectives of the Kildare County Development Plan 2023-2029 including AH O21 and Table 15.10 which states that digital boards/signs are *“not permitted ... on or close to a Protected Structure,”* and Objective BHO 1.2 of the Newbridge Settlement Plan (Variation 2 of the County Development Plan 2023-2029), that seeks to *‘reduce, prevent...visual and urban clutter within the town centre’*, and therefore, the proposed development if granted would be contrary to the proper planning and sustainable development of the area.